

SRI VENKATESWARA COLLEGE (UNIVERSITY OF DELHI)

EVENT REPORT

NAME OF THE EV DATE:18 th Dec,2021-24 th Dec, 2021	VENT: FACULTY DEVELOPMENT PROGRAMMI DEPARTMENT: COMMERCE	E ON BASICS OF QUALI COMMITTEE/SOCIE TY: FACULTY DEVELOPMENT COMMITTEE OF COMMERCE DEPARTMENT	TY RESEARCH COORDINATORS NAME: DR. ARPITA KAUL (COORDINATOR) DR. SHRUTI MATHUR (CONVENOR)
TIME: Live sessions from 1:30 pm – 5:00 p.m.	VENUE: ZOOM <u>https://us06web.zoom.us/j/82751382927?pwd=VjN</u> <u>obGgyQjF0SWhyMmUrQ2k5TkNjQT09</u>	NUMBER OF PARTICIPANTS 64	NATURE: Online
FINANCIAL SUPPORT/ASSIS TANCE (if any):	Registered participants paid fees of 500 rupees; this am Development Centre. They provided the online support requisite payments.		

BRIEF INFORMATION ABOUT THE ACTIVITY

TOPIC/SUBJECT OF THE ACTIVITY	FACULTY DEVELOPMENT PROGRAM ON BASICS OF QUALITY RESEARCH
OBJECTIVES	 The programme aimed to familiarize the participants to the nuances of research. It focussed on the basics of research, use of software for social sciences, predictive analysis of data by employing various tests. The programme also sensitized the participants to the contemporary statistical analysis techniques of Sentiment Analysis and Meta-Analysis. This programme was specially designed to give an insight into basics of research, research methods- problem and design, measurement theory, literature review, sampling theory and methods, hypothesis testing and interpretation, meta-analysis and sentiment analysis. It will focus on practical sessions on SPSS, use of Indian Databases etc. It aimed to bridge the gap between theory and practice of research.

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METHODOL INVITED SPE WITH AFFLI DETAILS (IF ANY)	CAKERS	The program had two online live sessions every day from 1:30 p.m3:00 p.m and 3:30 p.m 5:00 p.m. Participants had library hours every day from 11:30 a.m-1:30 p.m. for self-study. Assessment was done with the help of multiple choice question based tests for every live session and one group assignment. Recordings were also shared with the participants and relevant reading material was also shared. Attached as annexure (Planner)						
OUTCOMES		They und analysis.Participa central to	derstood techi ints also becai endency, frequ	t the nuances of basic n niques like meta-analy me conversant with the uency, parametric tests ysis Software.	sis, sentiment e different tools like			
PROOFS & D	OCUMENT	S ATTACHED (Tick mark th	e proofs attached):				
$\begin{array}{c} 1 \\ \text{Notice & } \\ \text{Letters} \\ \sqrt{ \end{array}$		2 Participants & participants √	3Event Report 	$\begin{array}{c} 4\\ \text{Photos}\\ \end{array}$	5 Feedback Form & analysis			
6 News clip with details	-	7 Copy of the ificate √	8 Posters∕ Invites √	9 Event report Attested by Event Coordinator & IQAC Coordinator√	10 Any other document Planner, MOU√			
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NAME OF		NAME OF HEAD/			IQAC COORDINATOR (SEAL &				
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Criterion II	Teaching Learning & Evaluation			Crite VI	rion	Governance			
Criterion III Researce		ch, Innovations &		Criterion		Institutional Values & Best			
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Criterion IV	Learnin Infrastr	g Resources and ucture							

REPORT OF FACULTY DEVELOPMENT PROGRAMME ON BASICS OF QUALITY RESEARCH

The Department of Commerce, Sri Venkateswara College, University of Delhi in association with Mahatma Hansraj Faculty Development Centre, Hansraj College, University of Delhi organized a one week interdisciplinary Faculty Development Programme on, Basics of Quality Research from 18th Dec, 2021-24th Dec, 2021. The Programme witnessed eminent resource persons like Prof. Sanjay Sehgal, Head and Dean, Department of Finance and Business Economics, University of Delhi , Prof. K.V.Bhanumurthy, Former Dean Faculty of Commerce and Head, Department of Commerce Delhi School of Economics, University of Delhi, Prof. Suresh Aggarwal, rof. Suresh Aggarwal Retired Head and Professor, Department of Business Economics, University of Delhi, Dr. Vibhash Kumar, Associate Professor, Jindal Global Business School, O.P Jindal Global University, Dr. Pooja Goel, Associate Professor, Department of Commerce, Shaheed Bhagat Singh College University of Delhi, Dr. H.K. Amarnath, Associate Professor and Head Public Finance Information System (data bank) National institute of Public Finance and Policy and Dr. Ajay Chauhan, Visiting Faculty MDI, IMT, NMIMS, IIFT, NIT.

The topics covered in the FDP were; Basics of Research, Research Methods-Problem and Design, Measurement Theory, Literature Review, Sampling Theory and Methods, Using Indian Databases, Meta Analysis, Sentiment Analysis and Predictive Analysis Software/ Software Package for Social Sciences. Everyday 2 live sessions from 1:30 p.m. -3:00 p.m. and 3:30 p.m -5:00 p.m. were held. All the participants were assessment by Multiple Choice Questions and group assignments. Resource persons shared relevant readings with the participants and recordings

of the sessions were also made available to the participants. Participants were allotted library hours every day from 11:30 a.m. to 1:30 p.m. for self-study.

The FDP witnessed 89 registrations from not only the colleges of University of Delhi like Shri Ram College of Commerce, Keshav Mahavidyalaya, Atma Ram Sanatan Dharam College, Hindu College, Daulat Ram College, Janki Devi Memorial College, Swami Shraddhananda College Shaheed Bhagat Singh College, Bhim Rao Ambedkar College, Motilal Nehru College (D), Dayal Singh Evening College, Sri Venkateswara College, Hansraj College etc. but also from other universities like HNB Garwal Central University, Uttarakhand, IGNOU, Delhi Technological University, Technia Institute of Advanced Studies, GGSIPU, Kurukshetra University, MDU, Rohtak, Jamia Hamdard, Rayburn College, Manipur University, Assam University, Assam Kaziranga University, Kookmin University South Korea and many more.

DATE: 18-12-2021

Session I (Inaugural Ceremony)

Sri Venkateswara College, University of Delhi organized one-week interdisciplinary online Faculty development program on "Basics of Quality Research" in association with Mahatma Hansraj Faculty Development Centre (A Centre of MOE, Govt. of India under PMMMNMTT Scheme) from 18th to 24th December, 2021.

Ms. Simranjeet Kaur, Member, Organizing Team started with the Welcome Address. The programme was inaugurated on an auspicious note by playing Saraswati Vandana after which Dr. Arpita Kaul, Coordinator of the Faculty Development Programme briefed the participants about the objectives, themes and resource persons. The participants were informed that this programme was specially designed to give an insight into the basics of research, research methods- problem and design, measurement theory, literature review, sampling theory and methods, hypothesis testing and interpretation, using Indian Databases. Further it would focus on practical sessions on SPSS, Meta Analysis and Sentiment Analysis.

Post introduction, Teacher-in-charge of Commerce Department, Sri Venkateswara College and Convener of the programme, Dr. Shruti Mathur addressed the gathering and highlighted the importance of fundamentals of research. This was followed by an address by Vice Principal, Sri Venkateswara College and senior most faculty of Commerce Department, Dr. S. Venkata Kumar. He elaborated on how academicians and researchers should strive for quality research and always look out for novel ideas in their respective domains.

The participants were further addressed by Chief Guest of the programme, Prof. Sanjay Sehgal, currently Head and Dean, Department of Finance and Business Economics, University of Delhi. He initiated the lecture by rightfully touching upon the quality of research in India. The speaker stressed on the importance of research and its key elements that made a difference in the present scenario. Further, he acquainted the participants with the world class research that is being conducted globally. He stressed that the researchers should follow top publishers such as Elsevier, Emerald, Taylor and Francis and few journals of Sage. He also highlighted the importance of ranking databases such as ABES, Scopus and ABDC. To add, the speaker commented on how to choose journals for publication in one's specific domain. He also advised the participants on how to design the whole body of a good research paper and laid emphasis on quality research. The programme concluded with a query session followed by a vote of thanks by Mr. Manish Dubey, Member, Organizing Team.

Prof. Sanjay Sehgal, The Chief Guest, addressing the gathering.



Dr. S. Venkata Kumar, Vice Principal, Sri Venkateswara College, addressing the gathering



Dr. Shruti Mathur, Convenor of the FDP talking about Research



Faculty of Department of Commerce of Sri Venkateswara College with the Chief Guest





DATE: 18-12-2021

Session II (Basics of Research)

The session on 'Basics of Research' was addressed by Prof. K. V. Bhanu Murthy, Former Dean, Faculty of Commerce and Head, Department of Commerce, Delhi School of Economics, University of Delhi. He initiated the session with a beautiful quote "....without theory facts shall continue to fall on the plains of human ignorance". He went on to highlight the importance of understanding fundamental theory before delving into core research.

He explained that every discipline has their own sets of theories and a researcher should explore their own field thoroughly. He critically observed that researchers are increasingly focusing on data and numbers only, whereas it was important to focus on theory to explain the real world problems. Data is nothing without theory and if there is no theory, research will have no meaning. The link that connects the theory with the real world is praxis. Hence, praxis and research is meant to explain real world.

He then further talked about the essence of academic writing because writing academically without research is called journalism. He also explained the differences between basic research and applied research. Applied research attempts to answer a specific question that applies directly to real world. But, it cannot be generalized. However, the basic research probes a spirit of enquiry which may not apply to immediate problem in real world. Basic research does not have an ulterior motive, rather an altruistic motive for the benefit of the society. It uses the yardstick of existence value i.e., how long-lasting will be the effect of your research, whereas applied researches are based on use value. Basic research results in

knowledge augmentation which will not get consumed by use. He explained that good research should be able to tell with certainty of what "exists". The session concluded with a query session with the audience.

Ms. Simranjeet, Member, Organizing Team, introducing the Resource Person; Prof. K.V. Bhanumurthy



Prof. Bhanumurthy explaining with a presentation



DATE: 19-12-2021

Session I (Research Methods- Problem and Design)

The session was addressed by Prof. K. V. Bhanu Murthy, Former Dean, Faculty of Commerce and Head, Department of Commerce, Delhi School of Economics, University of Delhi. The speaker highlighted various aspects of research methods such as how to find truth in research, single and joint hypothesis and difference in research methods.

He elaborately talked about 5D's used in research methodology namely definition, design, development, diagnosis and delivery. He talked at length about qualitative research and how to look for quality data in various disciplines. He went on to explain statistical techniques including scales of measurement and regression techniques.

As part of assessment, he circulated MCQs and regression exercises for participants. He patiently answered all the queries of researchers and encouraged class participation. The audience learned a lot from the session about defining a research problem and designing the research plan accordingly.

Prof. Bhanumurthy taking a session on Research Method- Problem and Design

DATE: 19/12/2021

Session II (Measurement Theory)

The second session on day two on 'Research Methods- Problem and Design' was addressed by Prof. K. V. Bhanu Murthy, Former Dean, Faculty of Commerce and Head, Department of Commerce, Delhi School of Economics, University of Delhi. The speaker highlighted various aspects of research methods and Measurement Theory.

Prof. K.V. Bhanumurthy started the session by explaining the meaning of Measurement Theory. He moved forward on the topic by elaborating on the difference between inference theory and measurement theory and their uses in research.

In the later part of the session, he discussed about various measurement scales; nominal scale, ordinal scale, interval scale and ratio scale and their uses. He further pinpointed in detail how a combined scale can be used as per the context of the study and for enhancing the accuracy of the measurement. For better comprehension of the various topics, he made use of research illustrations of his own writings. Other topics covered in the session included what is empirical space and image space. A discussion on what is data and reality, and clarification on what we actually mean by measurement of constructs was also included. At the closing of the session a Q & A was held wherein participants got clarification on their queries related to the session topics. The session ended with vote of thanks given by Mr. Manish Kumar Dubey.

Prof. Bhanumurthy taking a session on Measurement Theory



DATE: 20-12-2021

Session I (Literature Review)

The third day of the Faculty Development Programme was started by Dr. Arpita Kaul with the introduction of the resource person, Dr. Vibhash Kumar.

The eminent speaker started the session on "Systematic Literature Review and Research Problem Formulation" by highlighting the significance of quality research in the field of academics. He also stressed the fact that the research should be articulate and should not be done in isolation. Then the speaker discussed the important role of literature in research and stated that literature review is the careful identification and synthesisation of the existing literature for evaluation of research questions, theoretical approach, subject domain, or research methodology. The speaker added how literature review removes definitional ambiguities and outlines the boundaries within which the research has to be conducted, also it gives a clearer understanding of the knowledge currently available related to the research area. The literature review helps to identify research gaps and provides the direction for future researches, in a way it lays the foundation of the research question therefore it should be done ethically and systematically. He also said that through literature review, different methodologies followed by the researchers over a period of time can be analysed. He further added that literature review provides the basis for the development of a conceptual framework and on the basis of the conceptual framework, the previous researches can be reconciled or extended. Then the speaker explained that the process of systematic literature review starts with identifying and selecting the relevant studies from the vast pool of studies available on various databases leading to the development of research objectives and questions that challenge current assumptions or aims at going beyond what is already known. One of the learning outcomes of the session

was, speaker meticulously demonstrated how we can locate the relevant literature from the vast ocean of literature with the help of an example. Session five of day three ended with the question-answer session followed by the vote of thanks given by the Coordinator Dr. Arpita Kaul to the eminent speaker, faculty members, and participants who had joined the session.

Dr. Vibhash Kumar taking a session on Literature Review



DATE: 20/12/2021

Session II (Sampling Theory and Methods)

The second session on the Day 3 was started by Mr. Manish Kumar Dubey with introduction of Prof. Suresh Aggarwal. Prof. Aggarwal gave a brief background about data collection. "Data" are numbers and a researcher uses these numbers to narrate a 'story'.

He talked about the "Problems in Quantitative Data" and some suggestion to overcome them. He then gave a brief idea on "Preparing the Data". Data can be edited by, omission of inconsistencies and errors. We can statistically adjust the data by "Dummy Variables", Normalisation (by Z Score) or by "Winsorisation" (Remove top and bottom percentiles).

Prof. Aggarwal very clearly explained the reason of use of "Samples", and also defined 'Target population' and its important considerations. Then the next step is to decide the Sampling Frame.

Then the ways of choosing the "*Probability Sampling Techniques*" and "Non- Probability Sampling **Techniques**: were discussed that depends on nature of research, variability in population and magnitude of sampling errors. Then methods of determining the "Sample size" were discussed where the rule of thumb was to approach a major group size of 100 or more and minor breakdown of 20-50.

At the end some traditional statistical techniques were discussed like Z test and Chi square test. Prof. Aggarwal discussed all these concepts in a very systematic manner. Participants also contributed toward

making this session successful by asking their doubts. Prof. Aggarwal resolved the doubt of participants in a very interesting way. Overall, the session was very insightful and knowledge enhancing. The session ended with the vote of thanks by Mr. Manish Kumar Dubey.

Prof. Suresh Aggarwal, taking a session on Sampling Theory and Methods



DATE: 22-12-2021

Session I (Using Indian Databases)

The seventh session was conducted on topic "Using Indian Databses" by Dr. H.K. Amarnath, Associate Professor and Head Public Finance Information System (data bank), National Institute of Public Finance and Policy. He enlightened the participants on data collection from various fields like Agriculture, Trade, Banking, Public Finance, Demography and Industry.

Mrs Mohini Yadav introduced the speaker to the participants. Dr. H.K. Amarnath, enlightened the participants about various Indian depositories which can be used by the participants for data collection. In Agriculture, Agricultural Statistics is published by the Ministry of Agriculture government of India. In Trade sector two Quarterly and monthly statistics are published by Director General of Commercial Intelligence and Statistics. He also shared that Reserve Bank of India publishes Banking Statistics through annual report and Audit Report. CMIE (Centre for monitoring Indian economy) is a data warehouse for all sectors of Indian Economy. Dr. Amarnath mainly focused on Public Finance sector and also provided some insights related to public finance; at the end of the session queries of participants were answered by the resource person in a satisfactory manner. It was an interactive session and ended on a joyful note.

Ms. Mohini Yadav, Member, Organising Team, introducting the Resource person Dr. H.K. Amarnath



DATE: 22-12-2021

Session II (Meta-Analysis & Sentiment Analysis)

Dr Pooja Goel was first introduced by Dr. Kaul. Dr. Pooja, began the session by telling the participants that both methods are unconventional and can be put to use online free of cost via open sources.

Both are in contrast, for sentiment analysis there is no need for statistical analysis. For Meta-analysis, a knowledge base of statistics is essential. Knowledge of R software helps in conducting all kinds of quantitative studies. Sentiment Analysis can also be performed on tweets also.

Dr. Pooja displayed her screen to explain the working of R software to the participants. She explained the Sentiment Analysis by using an Amazon product review – that is, based on customer reviews of Redmi Note 11 Pro+. She demonstrated how can we pick the reviews and convert them using Sentiment Analysis that is relevant for our research.

Meta-Analysis is a kind of technique to perform a systematic literature review. It helps in order to accelerate the process of traditional literature review. It is a quantitative technique to summarize. An exhaustive list of all relevant keywords is required to obtain this quantitative summary of research literature.

Meta-analysis is a quantitative, formal, epidemiological study design used to systematically assess previous research studies to derive conclusions about that body of research.

She explained this study with the help of a research paper. The session was entirely demonstrative and engaging.

Dr. Pooja Goel taking a session on Sentiment Analysis



Dr. Pooja Goel demonstrating the use of R software for Meta Analysis

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DATE: 23-12-2021

Session I (PASW/SPSS)

On 23rd December 2021, a session was conducted on the topic PASW/ SPSS by Dr. Ajay Chauhan. An educationalist Dr. Ajay Chauhan was invited as the Key Resource Person for the session. Dr. Ajay is a Visiting Faculty at MDI, IMT, NMIMS, IIFT, and NIT. The session began with a warm welcome of the respected speaker, teachers, and research scholars from various courses and colleges. The entire session was very informative and interesting and kept everyone engaged. He not only explained the concept of SPSS in detail but also emphasized the importance of SPSS and its dominance in Research. He further elaborated on the use of data analytics to help researchers to reach an accurate conclusion. The concepts of statistics tools like Central tendency, Dispersion, distributions, skewness, kurtosis, outliers, quartiles, deciles and percentiles etc. under the broad heading of basic analysis were very well explained demonstrated.

The session acquainted the participants as to how to analyze data using SPSS. Many participants discussed their research with the resource person and got suggestions from him as well. The entire session was demonstrative in nature and the resource person showed everything practically by sharing his screen. He explained the concepts from scratch and very lucidly explained the logic and application of the tools.



Dr. Arpita Kaul, Coordinator of the FDP, introducing the Resource person of the session Dr. Ajay Chauhan

DATE: 23/12/2021

Session II (PASW/ SPSS)

The second session on PASW & SPSS was addressed by Dr. Ajay Kumar Chauhan, a visiting faculty at IMT, MDI, NMIMS and others and expert in SPSS package. Dr. Chauhan explained the basic analysis of data with live practical examples. He explained the hypothesis testing including the hypothesis of difference, hypothesis of association, hypothesis of correlation and hypothesis of impact. All the tests of hypotheses were explained in detail showing the kind of test to be used for different types of data, sample size and how to interpret the results.

Then he explained the multivariate analysis, factor analysis, cluster analysis, discriminant analysis, logit /probit model, conjoint variables, multidimensional scaling and correspondence analysis.

The topics were presented in a lucid manner and the session was highly interactive with hands on experience and dealt with great patience by the resource person. At the end of the session the query session was taken up where Dr. Ajay answered all the queries raised by the participants.

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DATE: 24.12.21

Session I – (Planned: Hypothesis testing and Interpretation)

The session was planned with Prof. K.V. Bhanu Murthy but due to unavoidable circumstances, he was not able to take up the session. Dr. Arpita Kaul, Coordinator of the FDP took up the query cum interactive session where participants asked their research doubts and how to check the authenticity of the journal using UGC care list journals.

The session was taken by Dr. Arpita Kaul, Assistant Professor, Department of Commerce, Sri Venkateswara College, University of Delhi and also the Coordinator of the FDP. It was an interactive session where the personal queries of the participants were taken up. Participants explained their research areas, topics and problems they were facing. For example, one participant wanted to study the perception/behavior of the investors towards mutual fund before and after Covid-19. Dr. Kaul explained how he can enrich his study with the help of various techniques like Meta- analysis, sentiment analysis etc. Some participants raised their concern about qualitative studies and how the mixed methods were evolving as a new way of research. Few participants expressed their concern about predatory journals. She told the ways and means of how to identify whether a journal is predatory or not. She further demonstrated how one can find the journals listed in the UGC Care List. She further emphasized that one should focus on publishing in the Scopus, Web of Science or ABDC Listed journals. In a nutshell, she was able to give the glimpse of all the sessions of the FDP and conducted it in a very participatory mode. Participants actively took part in the discussion conducted by speaker and expressed their views.



Dr. Arpita Kaul, Coordinator of the FDP demonstrating how to look for UGC CARE listed journals



DATE: 24-12-2021

Session II (Valedictory Session)

The valedictory ceremony of the FDP was organised. The ceremony was anchored by Mrs Mohini Yadav and she also presented the PowerPoint presentation where she gave a brief overview of what all has happened in the previous one week including the demographics of participants and profile of the resource persons. Dr. S. Venkata Kumar, Acting Principal, SVC, emphasized the importance of quality research paper and Dr. Shruti Mathur and Dr. Arpita Kaul talked about the contemporary topics emerging these days and the necessity to keep ourselves updated. The ceremony ended with a vote of thanks by Mr Manish Kumar Dubey.

The valedictory session of One Week (Online) Interdisciplinary Faculty Development Programme on **"Basics of Quality Research"** organized by Sri Venkateswara College, University of Delhi in collaboration with Mahatma Hansraj Faculty Development Centre (MHRFDC), Hansraj College during 18th – 24th December, 2021, initiated by Mrs Mohini Yadav and began with a key address by Dr S Venkata Kumar, Acting Principal, SVC. He emphasized that what one of the initial speaker Prof. Sanjay Sehgal said that while selecting a journal for publication of any article, weightage should be given to research parameters required by the Journal

He highlighted that the basis of quality research and publication, is the kind of journal we are targeting and the parameters of publication of that journal. He shared that research can and should never be compromised; it should be our passion so that we don't look for any shortcuts once we begin our journey on the path of research. He went on to explain that once we have certain hypothesis, we should work towards collection of quality data to be able to do meaningful analysis to bring to light valuable insights, propose new theories and truths. He stressed upon Quality research by saying that rather than 'n' numbers of papers, we should have some good quality papers which ultimately yields good result in a researcher career. He concluded by congratulating all the participants, organizers for a successful conduct of the FDP.

Ms. Mohini Yadav took the session forward by summarizing the topics that were taken up, eminent speakers' profile, demographics of participants, and day wise summary of the sessions. Later on Dr Shruti Mathur, presently TIC of the Commerce Department, SVC shared her insight and said that we should all keep on learning continuously as the research is not a one day, one week or one month deal, it's a continuous process. She also said that a knowledgeable person is always praised by everyone. She also talked about that in the way of research new things keeps on emerging. We all need to learn those things whether it is about any research problems, be it any kind of research methodology or any software and share our knowledge with our students too.

In the last Dr. Arpita Kaul stressed the importance of quantitative research nowadays and explained how one should move from qualitative to quantitative research. She added that the world is dynamic and that's why we need to keep learning. She said that there is always a need to **learn, unlearn and relearn.**

Dr. Kaul in invited some of the participants to share their feedback. Dr. Amanjot Sachdeva, Assistant Professor, Department of Management Studies, Keshav Mahavidyalaya, University of Delhi, one of the participant emphasized that how simply and clearly the resource persons have explained the concerned topics. Dr. Annu Aggarwal, Assistant Professor, Department of Commerce, Hindu College, University of Delhi appreciated the organizers by saying that workshop was very structured and well organized. Ms. Ikshula Arora, Department of Polictical Science, Dayal Singh Evening College, University of Delhi, said that the workshop helped the participants to recognize the importance of quantitative research. After that Dr. Arpita Kaul gave invitation to the participants for next FDP that will be held in the year to come.

Finally, at the end of the session vote of thanks was delivered by Mr Manish Kumar Dubey, being one of the members of the organizing team of the FDP.

Ms. Mohini Yadav, Member Organizing Team, delivering presentation in the Valedictory Session



Dr. Shruti Mathur, Convenor of the FDP sharing her thoughts



PROOFS

MAHATMA HANSRAJ FACULTY DEVELOPMENT CENTRE (A centre of MoE, Government of India, under PMMMNMTT scheme). Hansraj College, University of Delhi NAAC A+ CGPA 3.62, NIRF Rank #9 Malka Ganj, Delhi-110007



Email: fdp hrc@gmail.com

Website: www.mhrfdc.in

Memorandum of Understanding (MoU)

between

Mahatma Hansraj Faculty Development Centre, Hansraj College, University of Delhi and

Sri Venkateswara College, University of Delhi

This is in reference to your proposal received at MHRFDC through an email regarding conductof a Faculty Development Programme on "Basics of Quality Research" (via online mode). We are pleased to inform you that we are interested in the same for the dates (December 18-24, 2021). The following terms and conditions are agreed upon by the two parties:

- 1. Registration fee of Rs. 500 per participant will be charged by MHRFDC.
- 2. Registration fee is non-refundable, which will also be mentioned on the Brochure clearly.
- 3. The registration link for the programme will be generated and the meeting will be hosted by MHRFDC (preferably on zoom or on any other available platform).
- 4. Brochure of the programme must be circulated in public domain, at least 30 days before the programme.
- 5. Remuneration to Resource Person (i.e. Rs. 2,000 per session) will be provided by MHREDC
- 6. Attendance of participants in all sessions will be taken and monitored by MHRFDC team.
- 7. A minimum criterion of attendance is to be met for issuance of FDP Certificate.
- 8. Feedback form link will be circulated by MHRFDC team after the valedictory session of the programme.
- 9. Registration for FDP will be through online mode only, Google form/ MHRFDC website link will be provided by MHRFDC.
- 10. E-certificates to all participants, convener, coordinator and appreciation letters to resource persons will be provided by MHRFDC.
- 11. Online programme link (zoom / online available platform) will be shared by MHRFDC in the participant's whatsapp group and through email.
- 12. Each session will be recorded and will be shared only after the consent of the Resource Persons.
- 13. Rules and regulations about the programme will be shared by MHRFDC team through whatsapp/ email in the participant's group, one day before commencement of the programme.
- 14. Certificate of participation will be provided to only registered participants (who have paid the registration fee).
- 15. Organising team members including Programme Convenor and Coordinator of the host institution will not pay the registration fee for attending all the sessions and the said members will get the certificates as per the details mentioned in Brochure only (participation certificate will not be issued).



MAHATMA HANSRAJ FACULTY DEVELOPMENT CENTRE

(A centre of MoE, Government of India, under PMMMNMTT scheme)

Hansraj College, University of Delhi

NAAC A+ CGPA 3.62, NIRF Rank #9 Malka Ganj, Delhi-110007



Website: www.mhrfdc.in

Email: fdp.hrc@gmail.com

List of requirements from host institution (Sri Venkateswara College, University of Delhi)

- 1. Proposal from host institution (Sri Venkateswara College, University of Delhi).
- Minimum 60 registrations required to conduct the programme.
- 3. The content for the Brochure shall be provided by the host institution (including the
- names of organising team members) which includes the topic name, duration (with dates), live sessions timing.
- Programme Schedule (December 18-24, 2021) of FDP with details of session topics and the name of resource persons will be provided by the host institution along with the content of Brochure.
- The coordination with the resource persons and coordination of the sequence of events during the programme will be carried out by the coordinator of the programme from host institution.
- Assessment for the FDP will be taken online (daily basis/ last day) as applicable. MCQs will be provided by the host institution.
- The report (both session wise and consolidated) of the programme must be mailed by the Programme Convener/Coordinator to MHRFDC (fdp.hrc@gmail.com) within three days of the completion of the programme.
- Certificates of the host institution organising committee will be given after receiving the FDP report.
- 9. Composition of host institution team:
 - i) Chief Patron (Principal/Director/Vice-Chancellor/Head of the Institution)
 - ii) Convenor (One)
 - iii) Coordinator (One)
 - iv) Member of organizing team (maximum two)

NOTE:

The Terms and Conditions of MHRFDC in reference to collaboration with other institutions are subject to change programme wise, in light of the proposal and fund generated through the registration fee / availability of funds with MHRFDC.

Date: 12th October, 2021

Stout Mestine

(FØP Convenor/ Coordinator) Sri Venkateswara College, University of Delhi

C. Sulahaddy

(Vice Chancellor/ Director/ Principal) Sri Venkateswara College, University of Delhi

Bholg

(Coordinator) MHRFDC

(Chairperson) MHRFDC



Department of Commerce Sri Venkateswara College

in collaboration with

Mahatma Hansraj Faculty Development Centre (A Centre of Ministry of Education, Govt. of India under PMMMNMTT Scheme) Hansraj College

cordially invites you to the inaugural ceremony of

ONE WEEK INTERDISCIPLINARY ONLINE FACULTY DEVELOPMENT PROGRAMME on

BASICS OF QUALITY RESEARCH

Dec 18, 2021 | 1:30 pm



Zoom link will be shared on email

Chief guest: Prof. Sanjay Sehgal



The Dean & Chairman (Board of Research Studies), Faculty of Applied Social Sciences & Humanities, University of Delhi. He is also the Head, Department of Finance & Business Economics, University of Delhi,

Prof. C Sheela Reddy Principal, SVC Dr. Shruti Mathur TIC & Convener SVC Dr. Arpita Kaul Coordinator SVC

SRI VENKATESWARA COLLEGE (NAAC A, NIRF#11) UNIVERSITY OF DELHI Benito Juarez Marg, Dhaula Kuan, New Delhi

https://www.svc.ac.in

In association with

Mahatma Hansraj Faculty Development Centre

(A Centre of MoE, Govt. of India under PMMMNMTT Scheme)

ONE WEEK INTERDISCIPLINARY (ONLINE) FACULTY DEVELOPMENT PROGRAMME

on

BASICS OF QUALITY RESEARCH

(December 18 to December 24, 2021)

PROGRAMME SCHEDULE

S.No	1:30-3:00 P.M.	3:30- 5:00 P.M.
18/12/21	Professor Sanjay Sehgal Head and Dean, Professor Department of Finance and Business Economics, University of Delhi Topic: Key Note Address	Prof. K.V. Bhanumurthy Former Dean Faculty of Commerce and Head, Department of Commerce Delhi School of Economics, University of Delhi Topic: Basics of Research
19/12/21	Prof. K.V. Bhanumurthy Former Dean Faculty of Commerce and Head, Department of Commerce Delhi School of Economics, University of Delhi Topic: Research Methods- Problem and Design	Prof. K.V. Bhanumurthy Former Dean Faculty of Commerce and Head, Department of Commerce Delhi School of Economics, University of Delhi Topic: Measurement Theory
20/12/21	Dr. Vibhash Kumar, Associate Professor, Jindal Global Business School, O.P Jindal Global University Topic: Literature Review	Prof. Suresh Aggarwal Retired Head and Professor, Department of Business Economics, University of Delhi Topic: Sampling Theory and Methods
22/12/21	Dr. H.K.Amarnath Associate Professor and Head Public Finance Information System (data bank) National institute of Public Finance and Policy Topic: Using Indian Databases	Dr. Pooja Goel, Associate Professor, Department of Commerce, Shaheed Bhagat Singh College University of Delhi Topic: Meta Analysis and Sentiment Analysis
23/12/21	Dr. Ajay Chauhan Visiting Faculty MDI, IMT, NMIMS, IIFT, NIT Topic: PASW/ SPSS Session	Dr. Ajay Chauhan Visiting Faculty MDI, IMT, NMIMS, IIFT, NIT Topic: PASW/ SPSS Session II
24/12/21	Prof. K.V. Bhanumurthy Former Dean Faculty of Commerce and Head, Department of Commerce Delhi School of Economics, University of Delhi Topic: Hypothesis Testing & Interpretation	Topic: Valedictory session

Library hours: 11:30 AM to 1:30 PM everyday (self-study) Assessment and evaluation: 5:00 PM to 7:00 PM



Department of Commerce Sri Venkateswara College

in collaboration with

Mahatma Hansraj Faculty Development Centre (A Centre of Ministry of Education, Govt. of India under PMMMNMTT Scheme)

Hansraj College

cordially invites you to the valedictory ceremony of

ONE WEEK INTERDISCIPLINARY ONLINE FACULTY DEVELOPMENT PROGRAMME

on

BASICS OF QUALITY RESEARCH Dec 24, 2021 | 03:30 pm



Zoom link will be shared on email

Patron Prof. C Sheela Reddy Principal. SVC Dr. Shruti Mathur TIC & Convener SVC Dr. Arpita Kaul Coordinator SVC



Feedback Analysis

Rank the following factors in order of your motivation for attending this programme?

Requirement for promotion/ career growth	51%
Research Interest	29%
Joy of learning	20%



About the FDP (on a scale of 1 to 5)

5 32% 36% 30% 48% 39% 28%
36% 30% 48% 39%
30% 48% 39%
30% 48% 39%
48% 39%
48% 39%
39%
39%
28%
28%
23%
22%
29%
29%
23%
6%
0/0
38%
5070











Any other feedback/ comments for the organisers?

- It was a well-organized workshop. It enhanced my knowledge a lot. Thanks to the organisers. I would like to attend more such workshops where sessions are conducted by such eminent resource persons. Thank you so much once again for conducting the workshop.
- These Types of Programs should be organised more frequently.
- Very well organised FDP.
- Overall the Sessions were excellent.
- Excellent sessions.
- Each session was so important that each session could have been explained better had there been more time or only one aspect was explained in detail.
- Firstly thanks to the organising team. My request you to kindly allot more time to those resource persons who actually talk about research using Software such as Dr Pooja

30

and Dr Chauhan, because particular software and its uses cannot be learnt within a session of 90 minutes.

- Very relevant and well organized FDP.
- Overall it was a very good experience. Looking forward for FDP in economics.
- Very well organized FDP. All the sessions were knowledgeable and insightful. Keep on organising such events in future also.
- *Excellent*.
- Very well organised FDP as ever and highly relevant topics chosen. Lucid presentations and engaging sessions by all the speakers. Thank you
- Kindly conduct FDP on hybrid learning.
- More such FDP.
- Would like to be informed about further such programs and initiatives.
- THE PROGRAM WAS REALLY A VERY GOOD LEARNING EXPERIENCE. VERY WELL ORGANISED.
- It was an enriching experience. Thanks!

Click here to Register

https://bit.ly/3ChkE4R

Last date to register: December 13, 2021

DATE December 18-24, 2021

TIME

Live Sessions 01:30pm - 05:00pm



@hrcduofficial



fdp.hrc@gmail.com

www.mhrfdc.in





Government of India



DEPARTMENT OF COMMERCE SRI VENKATESWARA COLLEGE UNIVERSITY OF DELHI

in collaboration with

Mahatma Hansraj Faculty Development Centre

(A Centre of Ministry of Education, Govt. of India under PMMMNMTT Scheme)

HANSRAJ COLLEGE



ONE WEEK INTERDISCIPLINARY ONLINE FACULTY DEVELOPMENT PROGRAMME on

> BASICS OF QUALITY RESEARCH

ABOUT SRI VENKATESWARA COLLEGE

ABOUT HANSRAJ COLLEGE



Established in 1961, Sri Venkateswara College is a constituent college of the University of Delhi. It has been accredited 'A' grade by NAAC (2016) and has a NIRF ranking of 11 (2021). It is managed by Tirumala Tirupati Devasthanam & UGC and awards degrees in more than twenty disciplines at undergraduate level.

A key part of the college, the Department of Commerce, is well renowned for its academic rigour, vibrant societies and a cosmopolitan culture. The faculty is dedicated towards holistic development of the students and ensure a competitive environment in the college. The department offers excellent placement opportunities and is proud of it's alumni community.





Hansraj College is one of the largest constituent colleges of the University of Delhi and has been ranked as one of the top five colleges for science, arts and commerce several times in the last decade. The faculty and students of the college have contributed immensely to the fields of academics, sports and culture. The college faculty is dedicated towards the growth and development of the institution academically and administratively and constantly thrive for excellence. Hansarians have been placed in diverse professions and services worldwide and are bringing fame and laurels to the institution.

ABOUT PMMMNMTT

The Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching emphasises the need to change the role and working of a teacher from being a mere disseminator of information and knowledge to the one who advances the frontiers of existing knowledge by actively developing and creating new insights into diverse social and physical phenomena.

ABOUT THE PROGRAMME

"Research is to see what everybody else has seen, and to think what nobody else has thought."

~Albert Szent Gyorgyi

The programme aims to familiarize the participants to the nuances of research. It will focus on the basics of research, use of software for social sciences, predictive analysis of data by employing various tests. The programme will also sensitize the participants to the contemporary statistical analysis techniques of Sentiment Analysis and Meta-Analysis.

This programme is specially designed to give an insight into basics of research, research methods- problem and design, measurement theory, literature review, sampling theory and methods, hypothesis testing and interpretation, meta-analysis and sentiment analysis. It will focus on practical sessions on SPSS, use of Indian Databases etc. It aims to bridge the gap between theory and practice of research. The programme has following highlights:

- Research Gap Identification and Problem Formulation
- Practical Sessions on SPSS/PASW
- Meta Analysis
- Sentiment Analysis
- R Software
- Indian Databases

OBJECTIVES OF THE PROGRAMME



To acquaint the participants with formulating research problem and design

To enable the participants to conduct quality research using Meta Analysis and Sentiment Analysis

To give hands-on experience to participants on basics of SPSS/PASW

To enhance the knowledge and understanding of stakeholders on various Indian databases



REGISTRATION DETAILS

- Interested participants are requested to follow the steps mentioned below in order to register for the FDP:
- Participants are required to pay the **registration fee of Rs. 500** via
- NEFT/IMPS/UPI to the following account:

Account: Principal, Hansraj College, FDC Bank: Canara Bank, Hansraj College, Delhi Type of Account: Savings Account number: 2848101019873 IFSC: CNRB0002848

- NOTE: Fee is Non-Refundable
- Pre-registration to the programme is through **online** mode only.
- Participants are required to fill the registration form using the following link. (Please ensure that you have payment proof before filling up registration form)
- Registration link: <u>https://bit.ly/3ChkE4R</u>
- The **last date** for registration is 13th December, 2021.
- Participants will be informed by 15th December, 2021.
- Attendance norms are strict. Participants are required to clear the assessment component for getting the e-certificates.
- Further details will be communicated to the registered participants.
 ELIGIBILITY: The programme is interdisciplinary and is open to all interested participants. All faculty members (regular/ temporary/ adhoc/ guest) and research scholars from any university/college are eligible to participate.

CHIEF GUEST



Prof. Sanjay Sehgal is currently the Dean and Chairman (Board of Research Studies), Faculty of Applied Social Sciences and Humanities, University of Delhi. He is also the Head, Department of Finance and Business Economics, University of Delhi.

He has published two books and completed 12 major research projects funded by Government and private organisations. He has also published 156 research papers with leading refereed journals.

He has also taught courses on Global Portfolio Management and Financial Derivatives at ESC Pau, France and on Corporate Finance at St. Mary's University College, Bangkok.

EMINENT SPEAKERS



Prof. Suresh Chand Aggarwal is currently the Senior Fellow, ICSSR at Department of Business Economics. Earlier retired as Head and Professor from the Department of Business Economics, University of Delhi. Prof. Suresh does research in Labor Economics, Econometrics and Development Economics. His current projects are 'INDIA KLEMS' Project, and Inclusive Growth Project.



Prof. K.V. Bhanu Murthy is former Dean Faculty of Commerce & Head Department of Commerce, Delhi School of Economics, University of Delhi. Prof. Murthy is a Ph.D. in Economics from Department of Economics, Delhi School of Economics. His recent contributions are in the areas of Banking and finance, environmental economics, corporate governance in banks, international business social responsibility and business ethics. He has published three books (from international publishers), 20 chapters in International Books and Monographs. He has more than 108 publications in all, of which 30 are international; as well as 100 papers in international and national conferences.



Dr. Vibhash Kumar is an Associate Professor at Jindal Global Business School, O.P Jindal Global University. In his previous assignments, Dr. Kumar has donned leadership roles as Assistant Director of Teaching Learning Centre and course coordinator of National Resource Centre, Ramanujan College, under the coveted PMMMNMTT scheme of the Ministry of Education. Dr. Kumar has been the founding managing editor of RIJBR, a UGC Care-listed journal.

Dr. Kumar holds a Ph.D. in Organizational Behavior and Human Resource Management from the Department of Commerce, Delhi School of Economics.



Dr. Pooja Goel is an academician, researcher, author, and trainer. An alumnus of Kurukshetra University, she holds a Masters (M. Com.) and Doctorate (Ph. D.) in Commerce. She is also a Post Graduate Diploma holder in Business Administration from Symbiosis University, Pune and a gold medalist in Diploma in Reasoning. Presently, Dr. Pooja is an Associate Professor at Shaheed Bhagat Singh College (Department of Commerce), University of Delhi with more than 15 years of experience in teaching and research. She has published more than 30 papers in UGC, ABDC, to name a few, and in edited books with reputed publishers including Springer, Emerald and Bloomsberg.



Dr. H. K Amar Nath is presently an Associate Professor and Head, Public Finance Information System (data bank) at National Institute of Public Finance and policy. He has over 25 years of experience in the field of public policy, particularly in Analysis of State finances, Subsidies, Decentralization and Human development. He has various publications in edited books, working papers and journals. He had been part of Indian delegation to South Africa on decentralization issues and consults with World Bank, UNDP and ADB and also associated with Ministry of Human Resources and Ministry of Health in various committees. Dr Ajay Kumar Chauhan is a visiting faculty with MDI, IMT, NMIMS, IIFT, NIT etc. He is M.Sc Mathematics, MBA Finance, UGC NET and has also done a PhD in Finance. He has published 25 international research papers and three books. He is a well-known trainer of data science and analysis and has conducted more than 500 national and international training workshops on topics such as 'Financial Econometrics', 'Time series analysis', and 'Business Research Methods,' in reputed institutions of India such as NHPC, Coca Cola, IMT Ghaziabad, UGC-Academic Staff Colleges, IIIFT, Delhi University and many more.



FDP-70 "Basics of Quality Research" organised by MAHATMA HANSRAJ FACULTY DEVELOPMENT CENTRE UNDER PANDIT MADAN MOHAN MALAVIYA MISSION ON TEACHERS AND TEACHING Hansraj College, University of Delhi December 18 - 24, 2021

	Certificate Distribtion Sheet									
SNO.	Email Address	Name	Name of College / Institution	FDPNo.	Certificate Type					
1	ajain@svc.ac.in	Aashish Jain	Sri Venkateswara College, University of Delhi	FDP70001	Participant					
2	abhapandeyshuk@gmail.com	Abha P Shukla	Delhi Technological University	FDP70002	Participant					
3	aditinarain1996@gmail.com	Aditi Narain	CMP Degree College, University of Allahabad	FDP70003	Participant					
4	afsaparveen2017@gmail.com	Afsa Parveen	Kurukshetra University, kurukshetra	FDP70004	Participant					
5	rafiqaiman85@gmail.com	Aiman	Satyawati College, University of Delhi	FDP70005	Participant					
6	amanjot.sachdeva@keshav.du.ac.in	Amanjot Sachdeva	Keshav Mahavidyalaya, University of Delhi	FDP70006	Participant					
7	anjalikushwaha2013@gmail.com	Anjali Kushwaha	School of Management Sciences, Varanasi	FDP70007	Participant					
8	ashmeetkaur1810@gmail.com	Ashmeet Kaur	Sri Guru Nanak Dev Khalsa College, University of Delhi	FDP70008	Participant					
9	astha.kanjlia@keshav.du.ac.in	Astha Kanjlia	Keshav Mahavidyalaya, University of Delhi	FDP70009	Participant					
10	bodhib@rediffmail.com	Bodhisattwa Bhattacharjee	J.N School of Management Studies, Assam University.	FDP70010	Participant					
11	damanpreet.20.95@gmail.com	Damanpreet Kaur	Sri Guru Nanak Dev Khalsa College, University of Delhi	FDP70011	Participant					
12	deepikagoyalphd@kuk.ac.in	Deepika Goyal	Kurukshetra University	FDP70012	Participant					
13	deepikaswami772@gmail.com	Deepika Swami	Faculty of Management Studies	FDP70013	Participant					
14	deepti.4k@gmail.com	Deepti Gupta	Ram Lal Anand College, University of Delhi	FDP70014	Participant					
15	gupta.dilipkumar.01@gmail.com	Dilip Kumar Gupta	Atma Ram Sanatan Dharma College, University of Delhi	FDP70015	Participant					
			Department of University School of Management and							
16	divyamishra919@gmail.com	Divya Mishra	Entrepreneurship, Delhi Technological University	FDP70016	Participant					
17	himaniphd@kuk.ac.in	Himani	Department of Commerce, Kurukshetra University	FDP70017	Participant					
18	induaditi2011@gmail.com	Indu	Jagannath University Bahadurgarh	FDP70018	Participant					
19	johnzou13@gmail.com	John Mang Muan Lian Zou	Rayburn College, Manipur University	FDP70019	Participant					
20	kavsc@rediffmail.com	Kaveri Chakrabarty	Hansraj College, University of Delhi	FDP70020	Participant					
21	komal.gehlawat@gmail.com	Komal Gehlawat	HNB Garhwal University	FDP70021	Participant					
22	payalkritika7@gmail.com	Kritika Walia	Institute of Innovation in Technology and Management, Janakpuri	FDP70022	Participant					
23	Ichamarthi@gmail.com	Lalita Josyula	Department of Electronics, Sri Venkateswara College, University of Delhi	FDP70023	Participant					
24	naviikaur0688@gmail.com	Navdeep Kaur	Department of Commerce, Kurukshetra University	FDP70024	Participant					
25	nayansi007@gmail.com	Nayantara Singh	CWDS	FDP70025	Participant					
26	NEHAATRI13@GMAIL.COM	Neha Atri	Khalsa College, University of Delhi	FDP70026	Participant					
27	nehabansalphd@kuk.ac.in	Neha Bansal	Department of Commerce, Kurukshetra University	FDP70027	Participant					
28	kanojiapalak2@gmail.com	Palak Kanojia	Hansraj College, University of Delhi	FDP70028	Participant					
29	itsme.parultomar@gmail.com	Parul Tomar	Kamala Nehru College, University of Delhi	FDP70029	Participant					
30	pawankumarphd@kuk.ac.in	Pawan Kumar	Kurukshetra University, Kurukshetra	FDP70030	Participant					
31	pinkeyp1992@gmail.com	Pinkey Pandey	SDIMT	FDP70031	Participant					
32	poorva.jain@yahoo.com	Poorva Jain	MDU, Rohtak, Haryana	FDP70032	Participant					
33	mehra.pragati@rediffmail.com	Pragati Mehra	Motilal Nehru College (D), University of Delhi	FDP70033	Participant					
34	pandeypratima55@gmail.com	Pratima Pandey	RJS Institute of Management Studies	FDP70034	Participant					
35	preetigillphd@kuk.ac.in	Preeti Gill	Kurukshetra University kurukshetra	FDP70035	Participant					
36	rashikakumari16@gmail.com	Rashika Kumari	H N.B. Garhwal University, Uttarakhand	FDP70036	Participant					
37	ravikantdr@gmail.com	Ravi Kant	Shaheed Bhagat Singh College, University of Delhi	FDP70037	Participant					
38	ritudagar01@gmail.com	Ritu Rani	Shivaji College, University of Delhi	FDP70038	Participant					
39	ruchi.edu.2018@gmail.com	Ruchi Bhalla	University School of Management Studies, GGSIPU, New Delhi	FDP70039	Participant					
40	shailza509@gmail.com	Shailza	Indira Gandhi National Open University	FDP70040	Participant					
41	shalu7208@gmail.com	Shalu	Indira Gandhi National Open University	FDP70041	Participant					
42	shikhastats@gmail.com	Shikha Sehgal	Department of Statistics, University of Delhi	FDP70042	Participant					
43	guptashilpi1428@gmail.com	Shilpi Gupta Vijay	Delhi Technological University	FDP70043	Participant					
44	shrutikasanduja@gmail.com	Shrutika Sanduja	NBGSM College, Gurugram University	FDP70044	Participant					
45	shweta.jain0102@gmail.com	Shweta Jain	Kamala Nehru College, University of Delhi	FDP70045	Participant					
46	sirjanpaul96@gmail.com	Sirjan Paul Singh	Sri Guru Nanak Dev Khalsa College, University of Delhi	FDP70046	Participant					
47	somagarg@gmail.com	Soma Garg	Maharaja Agrasen College, University of Delhi	FDP70047	Participant					
48	commerce.sudeshkumari@gmail.com	Sudesh Kumari	Hansraj College, University of Delhi	FDP70048	Participant					
49	suneel.k8@gmail.com	Suneel Kumar	College of Vocational Studies, University of Delhi	FDP70049	Participant					
50	suramya.sharma@gmail.com	Suramya Sharma	JDMC, University of Delhi	FDP70050	Participant					
51	vikrammewal6895@GMAIL.com	Vikram Meena	Shaheed Bhagat Singh College, University of Delhi	FDP70051	Participant					
52	vivekjimmy@gmail.com	Vivek Kumar	Satyawati College(Day), University of Delhi	FDP70052	Participant					
53	manisha1095@gmail.com	Manisha	Kirori Mal College, University of Delhi	FDP70053	Participant					

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54	annuaggarwal86@gmail.com	Annu Aggarwal	Hindu College, University of Delhi	FDP70054	Participant
55	pspreeti91@gmail.com	Preeti Singh	Daulat Ram College, University of Delhi	FDP70055	Participant
56	nishi.sharma@bramb.du.ac.in	Nishi Sharma	Dr. Bhim Rao Ambedkar College, University of Delhi	FDP70056	Participant
57	ashishpandeysouthdelhi@gmail.com	Ashish Pandey	Department of Management & Commerce, Manav Rachna University	FDP70057	Participant
58	deepikaujjainwal.mlnce@gmail.com	Deepika	ARSD College, University of Delhi	FDP70058	Participant
59	jyoti@ss.du.ac.in	Jyoti	Swami Shraddhanand College, University of Delhi	FDP70059	Participant
60	ikshulaa_ps@dsce.du.ac.in	Ikshula Arora	Dyal Singh (Eve.) College, University of Delhi	FDP70060	Participant
61	yogesh.brac@gmail.com	Yogesh	Sri Venkateswara College, University of Delhi	FDP70061	Participant
62	seemaraniphd@kuk.ac.in	Seema Rani	Department of Commerce, Kurukshetra University Kurukshetra	FDP70062	Participant
63	kumar.anil.anil048@gmail.com	Anil Kumar	Shaheed Bhagat Singh College, University of Delhi	FDP70063	Participant
64		Shruti Mathur	Sri Venkateswara College, University of Delhi	FDP70064	Convener
65		Arpita Kaul	Sri Venkateswara College, University of Delhi	FDP70065	Coordinator
66	pankajkumarvimal@yahoo.com	Pankaj Kumar Vimal	IILM Gurgaon	FDP70066	Participant
67		Ms. Mohini Yadav	Sri Venkateswara College, University of Delhi	FDP70067	Member, Organizing Team
68		Ms. Simranjeet Kaur	Sri Venkateswara College, University of Delhi	FDP70068	Member, Organizing Team
69		Mr. Manish Kumar Dubey	Sri Venkateswara College, University of Delhi	FDP70069	Member, Organizing Team



CERTIFICATE

This is to certify that the <u>Faculty Development Programme on Basics of</u> <u>Quality Research</u> was successfully conducted on <u>18-24 December 2021</u> from <u>1.30 pm to 5pm</u> by <u>Department of Commerce</u> in the <u>Online</u> mode and its event report has been submitted to IQAC for records.

C. Sula leddy Principal

PRINCIPAL Sri Venkateswara College Dhaula Kuan, New Delhi-110021

Valilioikt

IQAC Coordinator Coordinator, IQ. (C Sri Venkatesward College (University of Delhi) Dhaula Kuan, New Delhi-110021